



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU NİSAN 2025

AUTOMOTIVE INDUSTRY MONTHLY REPORT
April 2025

	4 - 2024	4 - 2025	%	1 - 4 / 2024	1 - 4 / 2025	%	5/2023 - 4/2024	5/2024 - 4/2025	%
Otomobil Üretimi/P.Cars Production	61.835	74.450	20,4	300.109	295.377	-1,6	957.088	899.781	-6,0
Toplam Üretim/Total Production	97.879	120.170	22,8	474.949	464.290	-2,2	1.464.012	1.354.637	-7,5
Otomobil Pazarı/P.Cars Market	61.448	85.411	39,0	294.837	309.204	4,9	1.009.359	994.708	-1,5
Toplam Pazar/Total Market	79.137	109.234	38,0	386.563	395.025	2,2	1.320.516	1.294.251	-2,0
Otomobil İthalatı/P.Cars Import	43.212	60.313	39,6	202.894	212.512	4,7	689.812	699.742	1,4
Toplam İthalat/Total Import	54.181	78.025	44,0	258.681	274.650	6,2	866.638	909.488	4,9
Otomobil İhracatı/P.Cars Export	51.606	44.687	-13,4	205.924	194.530	-5,5	663.617	642.721	-3,2
Toplam İhracat/Total Export	76.014	78.668	3,5	332.876	333.351	0,1	1.021.867	1.013.509	-0,8
Otomobil İhracatı(\$)/P.Cars Export (\$)	849.214.524,52	816.960.064,26	-3,8	3.320.721.590	3.574.148.046	7,6	10.799.453.974	11.537.475.713	6,8
Toplam İhracat(\$)/Total Export (\$)*	2.702.179.857,51	3.096.664.578,99	14,6	11.917.273.656	12.477.248.950	4,7	36.034.531.150	37.304.320.932	3,5

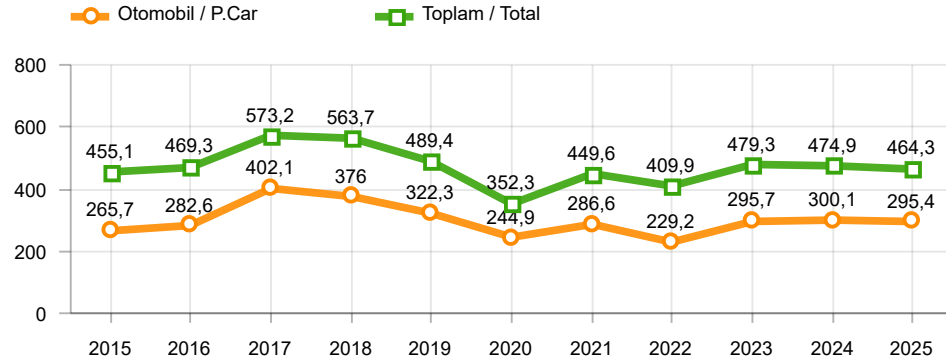
Parametreler/Parameters	4 - 2024	4 - 2025	%	1 - 4 / 2024	1 - 4 / 2025	%	5/2023 - 4/2024	5/2024 - 4/2025	%
ÜFE / PPI	3,6	2,8	-	15,6	10,2	-	45,8	32,7	-
TÜFE / CPI	3,2	3,0	-	18,7	13,4	-	59,6	48,7	-
Sanayi Endeksi / Industry Index	3,3	2,9	-	17,5	10,9	-	53,4	33,4	-
Dolar \$ ** (1 birim)	32,2	38,0	17,8	31,2	36,6	17,3	27,8	34,6	24,5
Euro € ** (1 birim)	34,6	42,6	23,1	33,8	39,2	16,0	30,1	37,2	23,9
Japon Yeni ¥ ** (100 birim)	20,9	26,2	25,3	20,7	24,2	16,8	18,9	22,7	20,4

*Toplam Sanayi / Total Industry Including Components

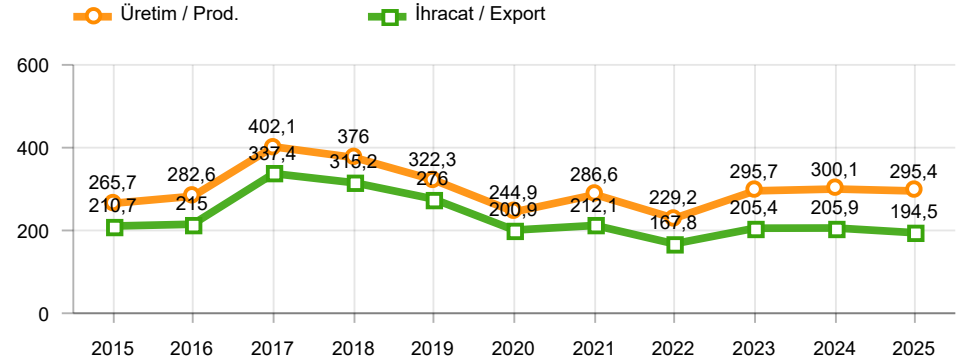
** Ortalama Değerler / Average Values

Araç Tipleri / Types	4 / 2024	4 / 2025	4 % Değişim	1-4 / 2024	1-4 / 2025	1-4 % Değişim
OTOMOBİL / Pass.Car	61.835	74.450	20,4	300.109	295.377	-1,6
OTOMOBİL Toplam / Pass.Car Total	61.835	74.450	20,4	300.109	295.377	-1,6
B.KAMYON / H. Truck	2.226	2.318	4,1	12.371	8.483	-31,4
K.KAMYON / L. Truck	337	441	30,9	1.692	1.350	-20,2
KAMYONET / Pick Up	28.630	32.516	13,6	140.966	121.864	-13,6
OTOBÜS / Bus	748	933	24,7	3.907	3.569	-8,7
MINİBÜS / Minibus	3.742	9.154	144,6	14.110	32.128	127,7
MİDİBÜS / Midibus	361	358	-0,8	1.794	1.519	-15,3
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	36.044	45.720	26,8	174.840	168.913	-3,4
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	97.879	120.170	22,8	474.949	464.290	-2,2
TRAKTÖR / F.Tractor	3.669	2.743	-25,2	17.524	10.922	-37,7
TRAKTÖR Toplam / F.Tractor Total	3.669	2.743	-25,2	17.524	10.922	-37,7
GENEL TOPLAM / Grand Total	101.548	122.913	21,0	492.473	475.212	-3,5

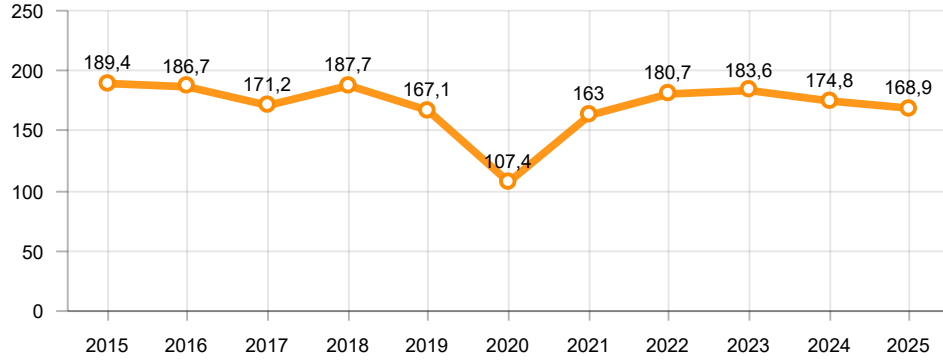
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - NİSAN)
Total & P.Cars Production (x1000)(January - April)



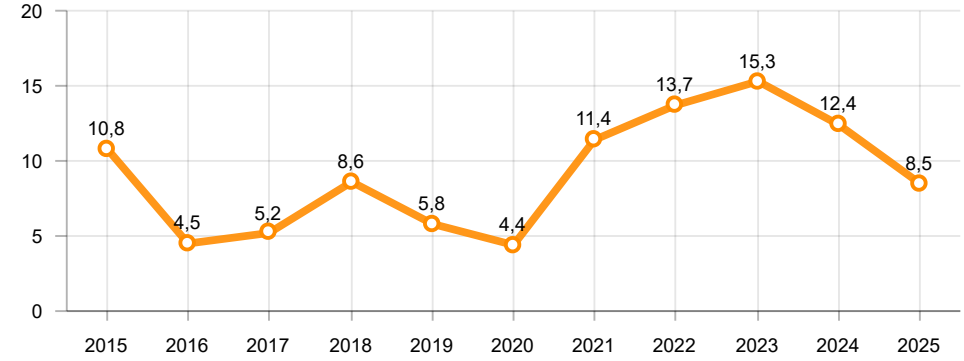
Otomobil Üretimi ve İhracat (x1000)(OCAK - NİSAN)
P.Cars Production & Exports (x1000)(January - April)



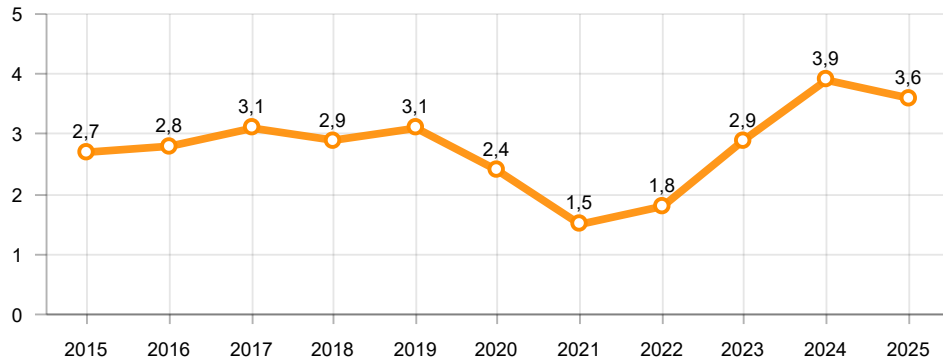
Ticari Araç Üretimi (x1000)(OCAK - NİSAN)
Commercial Vehicle Production (x1000)(January - April)



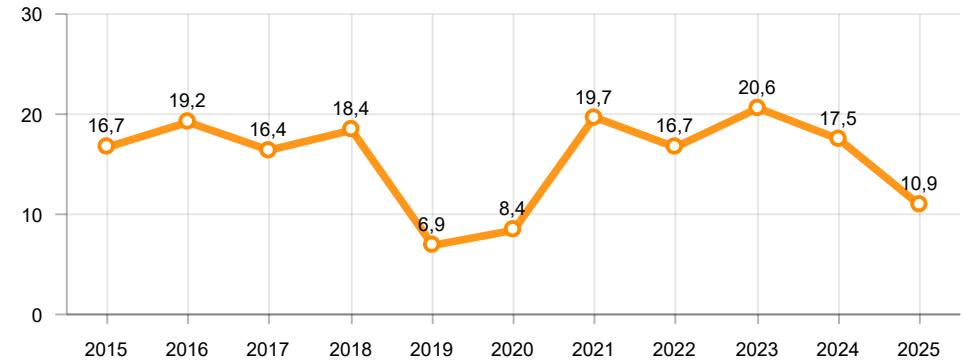
Büyük Kamyon Üretimi (x1000)(OCAK - NİSAN)
Heavy Truck Production (x1000)(January - April)



Otobüs Üretimi (x1000)(OCAK - NİSAN)
Bus Production (x1000)(January - April)



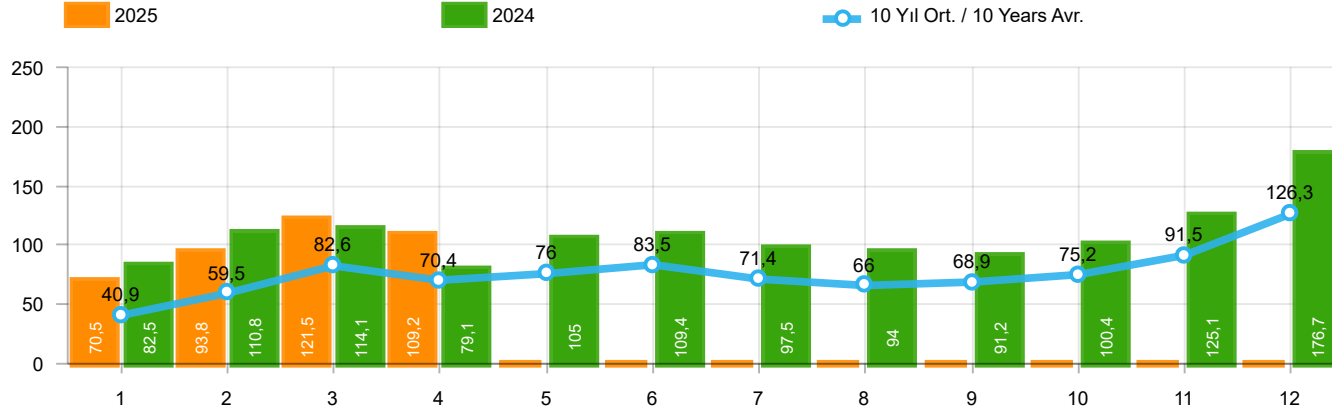
Traktör Üretimi (x1000)(OCAK - NİSAN)
F. Tractor Production (x1000)(January - April)



Toplam Pazarın Analizi(x1000)(OCAK - NİSAN)

Total Market Analysis(x1000)(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2025
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	40.890	70.460	72,3
2	59.482	93.848	57,8
3	82.576	121.483	47,1
4	70.350	109.234	55,3
TOPLAM/TOTAL	253.300	395.025	56,0

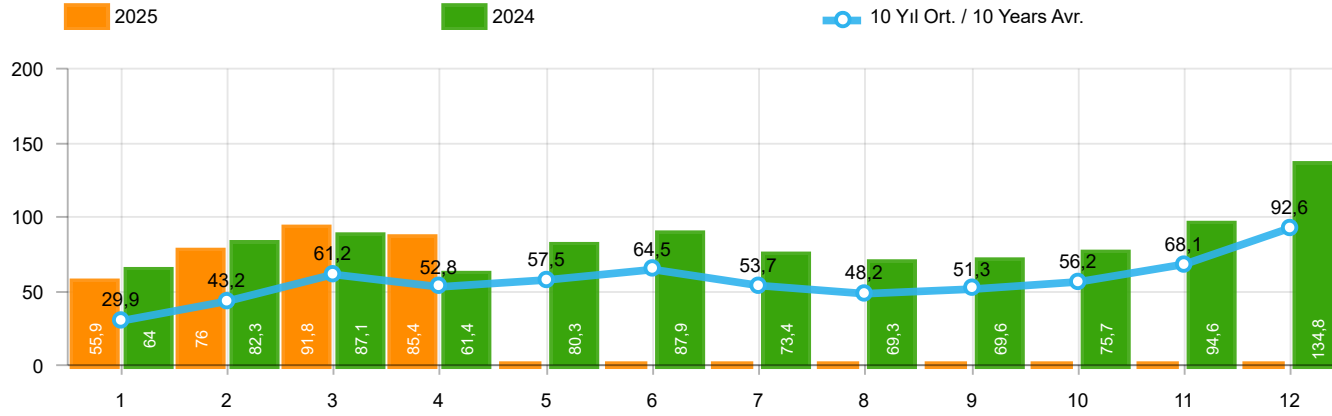
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	282.424	1.019.063	105.860	176.564	62,5
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	262.889	1.014.278	89.730	173.159	65,9
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	239.634	986.829	88.308	151.326	63,1
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	238.779	641.550	91.519	147.260	61,7
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	123.011	491.947	54.978	68.033	55,3
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	155.790	796.150	62.577	93.213	59,8
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	271.230	772.850	116.625	154.605	57,0
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	222.596	827.163	98.296	124.300	55,8
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	350.093	1.284.046	142.224	207.869	59,4
2024	82.522	110.760	114.144	79.137	104.962	109.408	97.536	93.977	91.150	100.395	125.102	176.696	386.563	1.285.789	127.882	258.681	66,9
2025	70.460	93.848	121.483	109.234									395.025	395.025	120.375	274.650	69,5

Otomobil Pazarının Analizi(x1000)(OCAK - NİSAN)

P.Cars Market Analysis(x1000)(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2025

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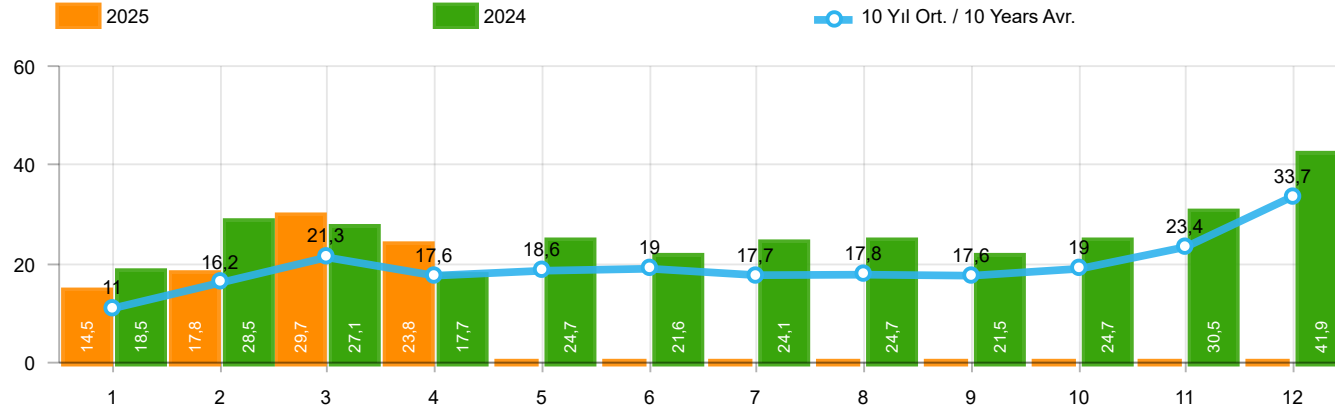


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	29.886	55.944	87,2
2	43.247	76.021	75,8
3	61.241	91.828	49,9
4	52.796	85.411	61,8
TOPLAM / TOTAL	187.170	309.204	65,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	197.202	725.596	54.215	142.987	72,5
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	193.539	756.938	51.824	141.715	73,2
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	173.961	722.759	53.206	120.755	69,4
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	177.418	486.321	58.994	118.424	66,7
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	93.228	387.256	38.617	54.611	58,6
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	121.455	610.109	42.529	78.926	65,0
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	204.839	561.853	79.734	125.105	61,1
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	162.398	592.660	61.189	101.209	62,3
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	252.819	967.341	89.248	163.571	64,7
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	294.837	980.341	92.401	202.436	68,7
2025	55.944	76.021	91.828	85.411									309.204	309.204	96.692	212.512	68,7

Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN)
CV Market Analysis(x1000)(January - April)

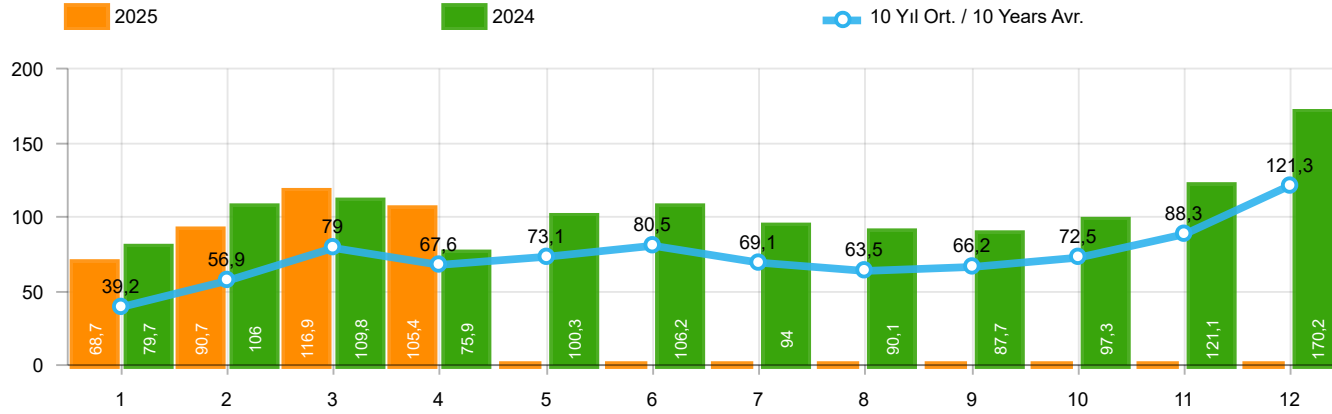
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	11.005	14.516	31,9
2	16.236	17.827	9,8
3	21.336	29.655	39,0
4	17.554	23.823	35,7
TOPLAM / TOTAL	66.131	85.821	29,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	85.222	293.467	51.645	33.577	39,4
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	69.350	257.340	37.906	31.444	45,3
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	65.673	264.070	35.102	30.571	46,6
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	61.361	155.229	32.525	28.836	47,0
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	29.783	104.691	16.361	13.422	45,1
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	34.335	186.041	20.048	14.287	41,6
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	66.391	210.997	36.891	29.500	44,4
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	60.198	234.503	37.107	23.091	38,4
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	97.274	316.705	52.976	44.298	45,5
2024	18.481	28.483	27.073	17.689	24.702	21.550	24.140	24.689	21.516	24.733	30.507	41.885	91.726	305.448	35.481	56.245	61,3
2025	14.516	17.827	29.655	23.823									85.821	85.821	23.683	62.138	72,4

Hafif Araç Pazarının Analizi(x1000)(OCAK - NİSAN)
LV Market Analysis(x1000)(January - April)

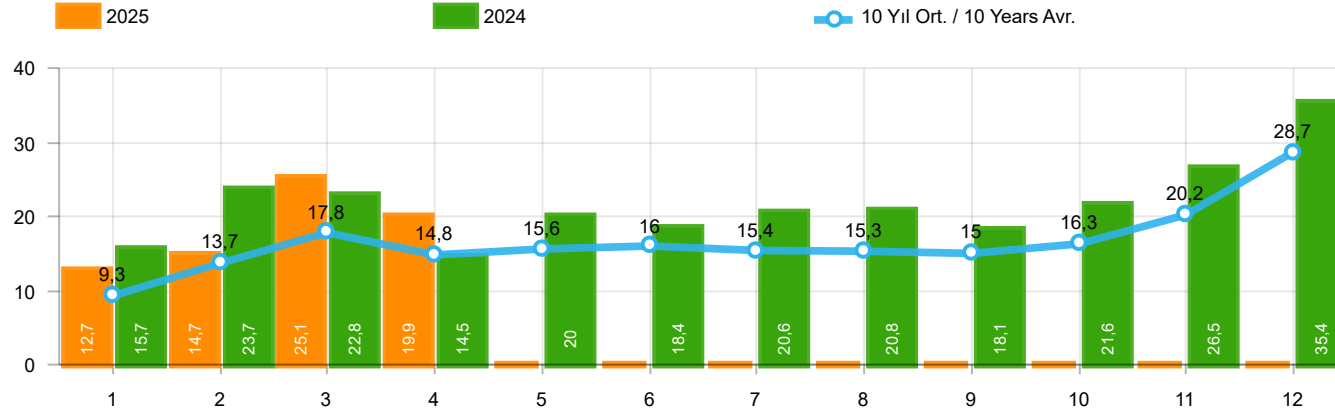


Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2025	%
1	39.183	68.654	75,2
2	56.942	90.730	59,3
3	79.008	116.900	48,0
4	67.615	105.352	55,8
TOPLAM / TOTAL	242.748	381.636	57,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	264.850	968.017	92.299	172.551	65,2
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	253.373	983.720	83.208	170.165	67,2
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	232.078	956.194	82.559	149.519	64,4
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	229.556	620.937	85.456	144.100	62,8
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	119.440	479.060	52.594	66.846	56,0
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	150.860	772.788	59.054	91.806	60,9
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	260.148	737.350	109.486	150.662	57,9
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	212.085	783.283	90.693	121.392	57,2
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	333.650	1.232.635	130.990	202.660	60,7
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	371.438	1.238.509	117.455	253.983	68,4
2025	68.654	90.730	116.900	105.352									381.636	381.636	111.835	269.801	70,7

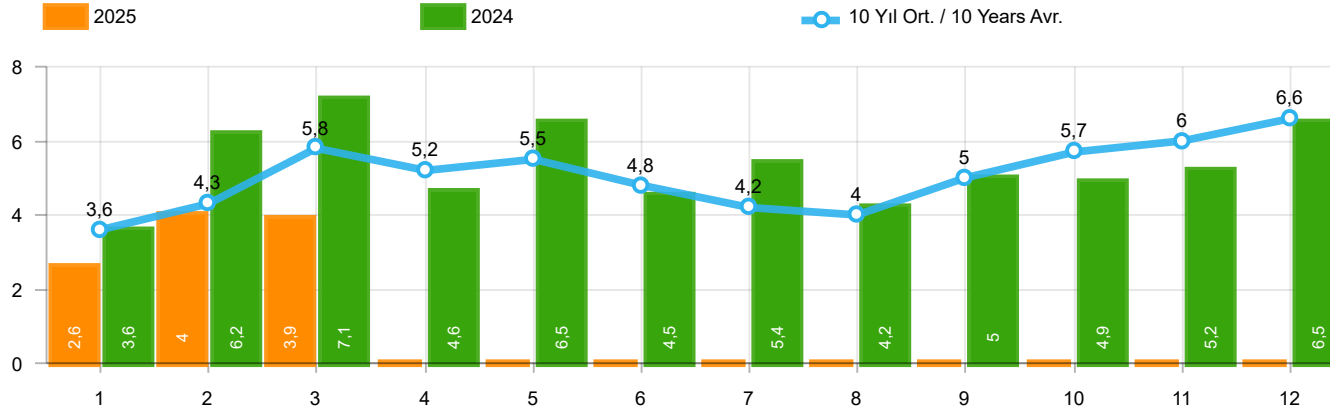
Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN)
LCV Market Analysis(x1000)(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2025
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	9.297	12.710	36,7
2	13.695	14.709	7,4
3	17.767	25.072	41,1
4	14.819	19.941	34,6
TOPLAM / TOTAL	55.578	72.432	30,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	67.648	242.421	38.084	29.564	43,7
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	59.834	226.782	31.384	28.450	47,5
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	58.117	233.435	29.353	28.764	49,5
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	52.138	134.616	26.462	25.676	49,2
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	26.212	91.804	13.977	12.235	46,7
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	29.405	162.679	16.525	12.880	43,8
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	55.309	175.497	29.752	25.557	46,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	49.687	190.623	29.504	20.183	40,6
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	80.831	265.294	41.742	39.089	48,4
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	76.601	258.168	25.054	51.547	67,3
2025	12.710	14.709	25.072	19.941									72.432	72.432	15.143	57.289	79,1



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	3.561	2.577	-27,6
2	4.279	3.967	-7,3
3	5.805	3.901	-32,8
TOPLAM / TOTAL	13.644	10.445	-23,5

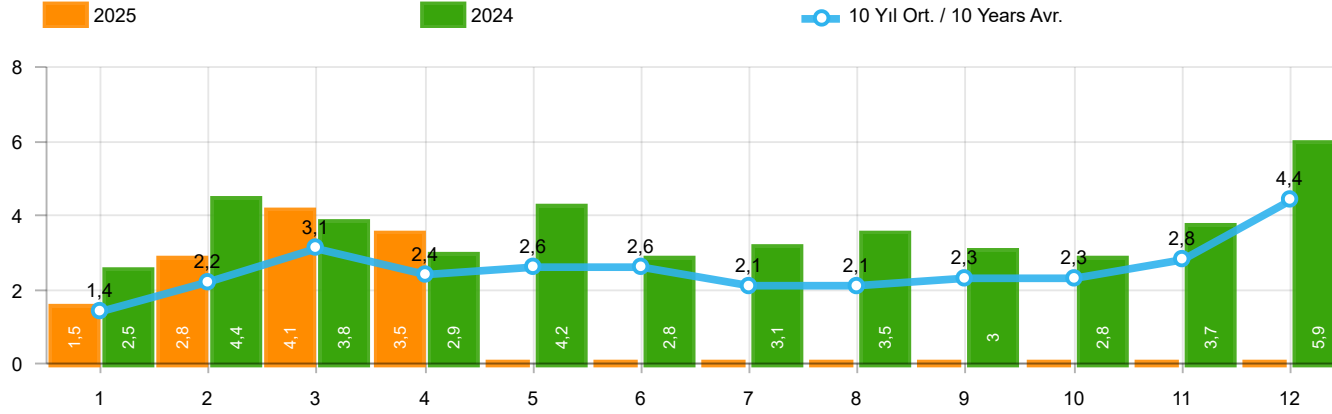
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	12.568	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	15.537	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	15.711	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	14.466	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	4.855	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	8.974	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	16.651	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	11.776	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	19.061	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	5.223	6.478	16.844	63.546
2025	2.577	3.967	3.901	-									10.445	10.445

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

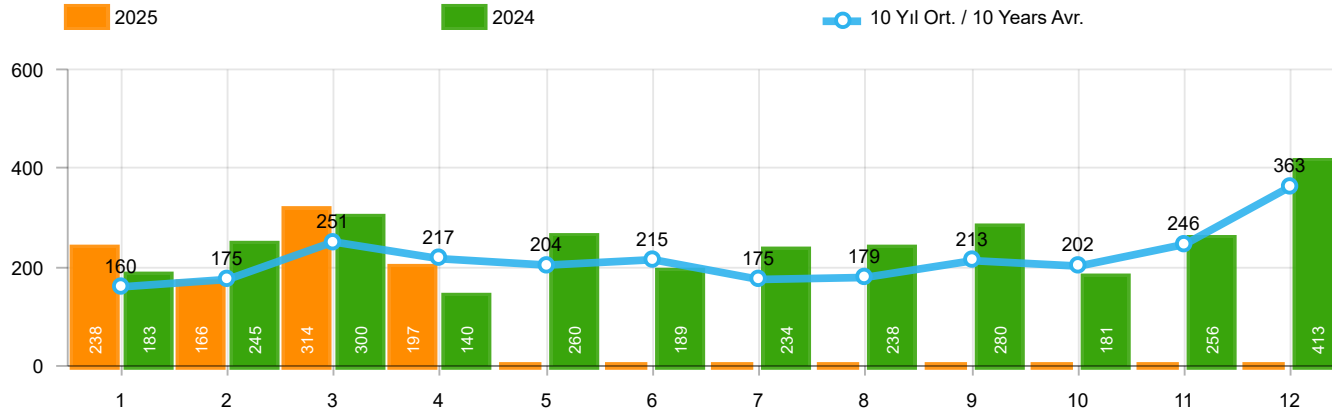


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	1.430	1.466	2,5
2	2.238	2.830	26,5
3	3.119	4.057	30,1
4	2.367	3.479	47,0
TOPLAM / TOTAL	9.154	11.832	29,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	14.989	43.381	11.013	3.976	26,5
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	7.649	25.051	4.656	2.993	39,1
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	6.091	25.397	4.294	1.797	29,5
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	7.747	16.507	4.598	3.149	40,6
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	3.018	10.747	1.831	1.187	39,3
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	4.075	21.004	2.668	1.407	34,5
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	10.106	32.740	6.163	3.943	39,0
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	9.426	39.823	6.518	2.908	30,9
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	14.875	46.694	9.666	5.209	35,0
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.668	5.892	13.562	42.572	8.864	4.698	34,6
2025	1.466	2.830	4.057	3.479									11.832	11.832	6.983	4.849	41,0

Midibüs Pazarının Analizi(OCAK - NİSAN)
Midibus Market Analysis(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2025
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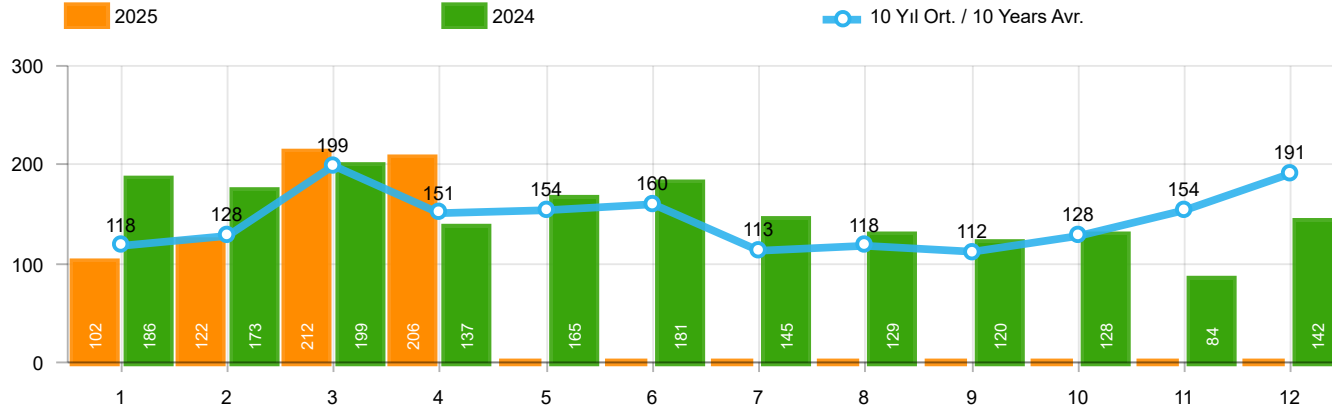


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	160	238	48,4
2	175	166	-5,2
3	251	314	25,1
4	217	197	-9,1
TOPLAM / TOTAL	803	915	13,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total
2015	280	322	451	561	372	405	389	253	316	394	325	621	1.614	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.020	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	881	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	982	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	277	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	488	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	430	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	579	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	894	2.766
2024	183	245	300	140	260	189	234	238	280	181	256	413	868	2.919
2025	238	166	314	197									915	915

Otobüs Pazarının Analizi(OCAK - NİSAN)
Otobus Market Analysis(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2025
Automotive Industry Monthly Report 4 / 2025

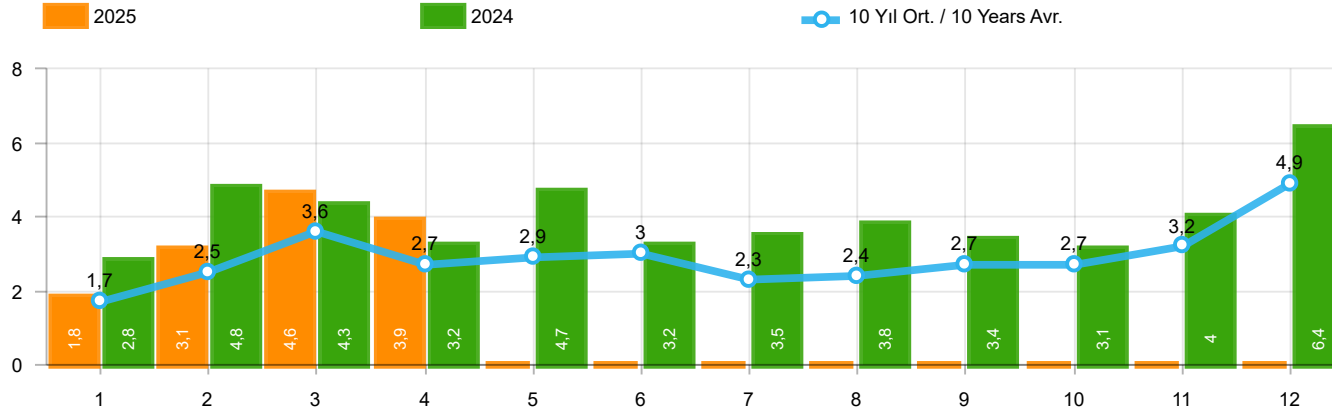


Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2025	%
1	118	102	-13,7
2	128	122	-4,4
3	199	212	6,4
4	151	206	36,4
TOPLAM / TOTAL	596	642	7,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2015	146	222	313	290	290	255	211	203	153	171	359	363	971	2.976	934	37	3,8
2016	180	209	218	240	214	307	76	82	141	198	314	236	847	2.415	846	1	0,1
2017	174	119	167	124	188	115	206	187	92	231	109	235	584	1.947	574	10	1,7
2018	78	65	215	136	125	164	45	42	74	107	113	188	494	1.352	483	11	2,2
2019	75	54	112	35	97	41	25	45	84	28	42	54	276	692	276	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	367	1.038	367	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	546	1.267	546	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	506	1.828	506	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	674	1.951	674	-	-
2024	186	173	199	137	165	181	145	129	120	128	84	142	695	1.789	695	-	-
2025	102	122	212	206									642	642	642	-	-

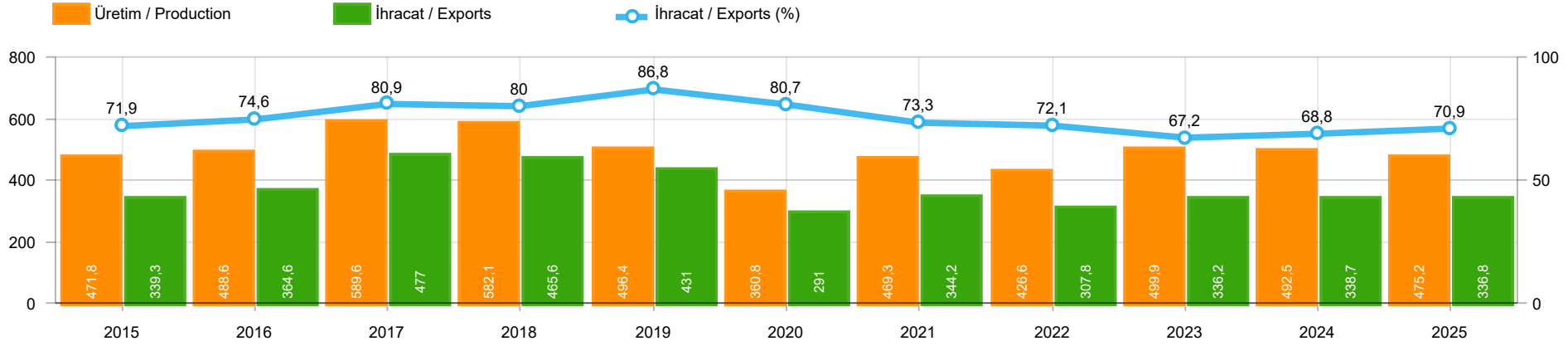
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN)
HCV Market Analysis(x1000)(January - April)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2025
Automotive Industry Monthly Report 4 / 2025



Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2025	%
1	1.708	1.806	5,7
2	2.541	3.118	22,7
3	3.569	4.583	28,4
4	2.735	3.882	41,9
TOPLAM / TOTAL	10.553	13.389	26,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	17.574	51.046	13.561	4.013	22,8
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	9.516	30.558	6.522	2.994	31,5
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	7.556	30.635	5.749	1.807	23,9
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	9.223	20.613	6.063	3.160	34,3
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	3.571	12.887	2.384	1.187	33,2
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	4.930	23.362	3.523	1.407	28,5
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	11.082	35.500	7.139	3.943	35,6
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	10.511	43.880	7.603	2.908	27,7
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	16.443	51.411	11.234	5.209	31,7
2024	2.821	4.770	4.316	3.218	4.657	3.170	3.499	3.843	3.410	3.121	4.008	6.447	15.125	47.280	10.427	4.698	31,1
2025	1.806	3.118	4.583	3.882									13.389	13.389	8.540	4.849	36,2



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
İhracat/Export	339.348	364.571	477.020	465.649	431.008	290.988	344.184	307.778	336.166	338.653	336.773
Üretim/Production	471.824	488.575	589.602	582.097	496.365	360.759	469.252	426.628	499.927	492.473	475.212
İhracat/Exports (%)	71,9	74,6	80,9	80	86,8	80,7	73,3	72,1	67,2	68,8	70,9

Taşıt Araçları İhracatı (2023 - 2025)
Motor Vehicle Exports (2023 - 2025)

SEKTÖR / SECTOR	2023	2024	1/4-2024	1/4-2025	2025/2024 %
OTOMOBİL / Pass.Car	663.090	654.115	205.924	194.530	-5,5
OTOMOBİL TOPLAM / Pass. Car Total	663.090	654.115	205.924	194.530	-5,5
KAMYON / Truck	21.566	10.024	4.449	2.258	-49,2
KAMYONET / Pick Up	291.052	279.520	106.924	101.507	-5,1
OTOBÜS / Bus	9.447	8.674	3.191	3.111	-2,5
MİNİBÜS / Minibus	31.421	58.922	11.743	31.438	167,7
MİDİBÜS / Midibus	1.671	1.779	645	507	-21,4
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	355.157	358.919	126.952	138.821	9,3
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.018.247	1.013.034	332.876	333.351	0,1
TRAKTÖR / F.Tractor	16.752	12.976	5.777	3.422	-40,8
TRAKTÖR TOPLAM / F.Tractor Total	16.752	12.976	5.777	3.422	-40,8
GENEL TOPLAM / GRAND TOTAL	1.034.999	1.026.010	338.653	336.773	-0,6

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2023	2024	1-4 / 2024	1-4 / 2025
A.I.O.S.	1.102	1.067	373	263
FORD OTOSAN	311.104	330.240	112.626	124.455
HATTAT TRAKTÖR	736	460	117	86
HYUNDAI MOTOR TÜRKİYE	205.200	204.000	70.441	66.050
KARSAN	428	487	105	57
M. BENZ TÜRK	18.062	9.134	4.282	2.396
MAN TÜRKİYE	2.933	2.413	1.257	1.097
OTOKAR	2.584	2.240	638	731
OYAK RENAULT	230.397	241.398	66.235	85.487
TEMSA	1.161	1.386	528	418
TOFAŞ	60.479	33.568	21.108	10.922
TOYOTA	184.797	187.101	55.283	41.475
TÜRK TRAKTÖR	16.016	12.516	5.660	3.336
GENEL TOPLAM / Grand Total	1.034.999	1.026.010	338.653	336.773

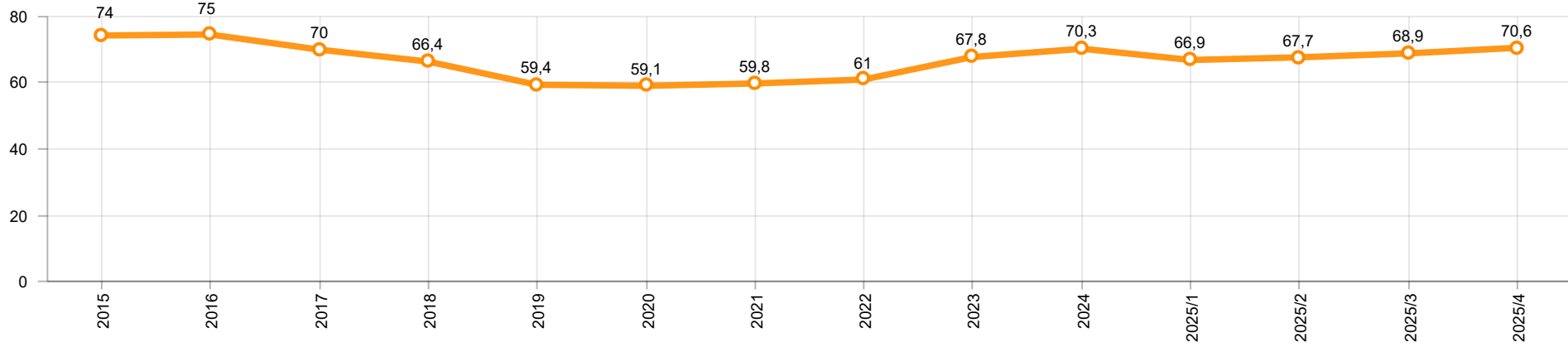
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2023	2024	OCAK - NİSAN / January - April 2024	OCAK - NİSAN / January - April 2025	2025 / 2024 %
Toplam Yan Sanayi / Total Component Industry	14.078.295.394,55	14.839.169.793,6	4.794.269.207,24	5.109.230.704	6,6
İç ve Dış Lastik / Tyres	1.724.808.180,08	1.695.712.002,38	537.013.724,16	613.632.999,64	14,3
Emniyet Camı / Safety Glasses	263.055.895,3	280.208.750,29	90.312.113,31	96.609.181,37	7,0
Motor / Engine	253.590.728,57	382.946.759,3	94.645.994,23	177.529.739,29	87,6
Akümülatör / Batteries	482.228.706,9	574.440.860,83	171.881.070,34	154.500.714,01	-10,1
Diğer Aksam ve Parça / Spare Parts&Components	11.354.611.883,7	11.905.861.420,8	3.900.416.305,2	4.066.958.069,69	4,3
Toplam Ana Sanayi / Total Vehicle Industry	21.608.331.077,73	21.911.627.756,63	7.123.004.448,31	7.368.018.245,51	3,4
Otobüs / Bus	1.786.354.748,27	1.928.277.914,79	690.492.799,79	738.886.979,7	7,0
Midibüs-Minibüs / Midibus-Minibus	342.622.940,87	458.784.135,36	143.895.488,1	121.917.227,15	-15,3
Otomobil / P.Cars	10.934.266.126,78	11.284.675.238,86	3.320.721.590,17	3.574.148.045,56	7,6
Kamyon-Kamyonet / Truck-Pick Up&Van	5.646.557.915,75	6.387.961.337,89	2.256.564.681,85	2.490.212.518,74	10,4
Römork ve Yarı Römork / Trailer-Semi Trailer	777.402.947,62	670.091.733,43	229.335.692,48	163.773.586,98	-28,6
Çekici / Tractor	1.527.261.816,27	653.234.993,5	301.580.105,82	142.493.896,28	-52,8
Tarım Traktörü / Farm Tractor	593.864.582,17	528.602.402,8	180.414.090,1	136.585.991,1	-24,3
Toplam / Total	35.686.626.472,28	36.750.797.550,23	11.917.273.655,55	12.477.248.949,51	4,7

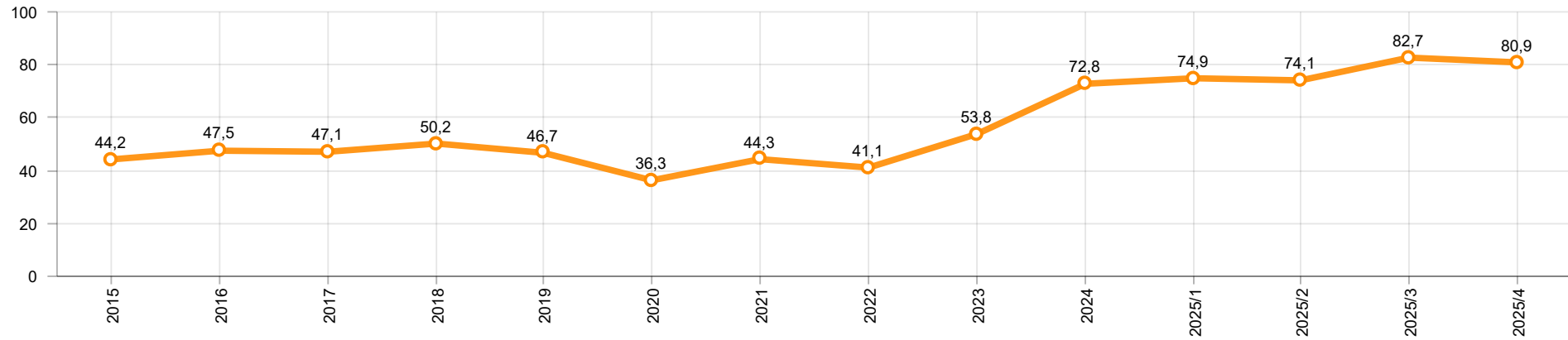
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	47.316	45.811	56.716	44.687									194.530
KAMYON - H. Truck	431	503	673	616									2.223
K.KAMYON - L. Truck	-	10	11	14									35
KAMYONET - Pick Up	22.491	25.334	28.506	25.176									101.507
OTOBÜS - Bus	703	787	850	771									3.111
MİNİBÜS - Minibus	7.178	7.418	9.585	7.257									31.438
MİDİBÜS - Midibus	72	98	190	147									507
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.875	34.150	39.815	33.981									138.821
TAŞIT ARAÇLARI TOPLAMI - MV Total	78.191	79.961	96.531	78.668									333.351
TRAKTÖR - F.Tractor	739	913	877	893									3.422
GENEL TOPLAM - Grand Total	78.930	80.874	97.408	79.561									336.773

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI MOTOR TÜRKİYE	17.900	16.600	17.000	14.550	-	-	-	-	-	-	-	-	66.050
OYAK RENAULT	16.185	20.007	28.636	20.659	-	-	-	-	-	-	-	-	85.487
TOFAŞ	97	303	620	498	-	-	-	-	-	-	-	-	1.518
TOYOTA	13.134	8.901	10.460	8.980	-	-	-	-	-	-	-	-	41.475
TOPLAM - Total	47.316	45.811	56.716	44.687	-	-	-	-	-	-	-	-	194.530

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	22.453	22.742	24.775	22.090	-	-	-	-	-	-	-	-	92.060
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	1	24	18	-	-	-	-	-	-	-	-	43
TOFAŞ	38	2.591	3.707	3.068	-	-	-	-	-	-	-	-	9.404
TOPLAM - Total	22.491	25.334	28.506	25.176	-	-	-	-	-	-	-	-	101.507

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	7.178	7.418	9.547	7.256	-	-	-	-	-	-	-	-	31.399
KARSAN	-	-	38	1	-	-	-	-	-	-	-	-	39
TOPLAM - Total	7.178	7.418	9.585	7.257	-	-	-	-	-	-	-	-	31.438

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	419	200	159	218	-	-	-	-	-	-	-	-	996
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	12	303	514	398	-	-	-	-	-	-	-	-	1.227
OTOKAR	-	10	-	14	-	-	-	-	-	-	-	-	24
TEMSA	-	-	11	-	-	-	-	-	-	-	-	-	11
TOPLAM - Total	431	513	684	630	-	-	-	-	-	-	-	-	2.258

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	23	36	117	33	-	-	-	-	-	-	-	-	209
KARSAN	-	-	7	11	-	-	-	-	-	-	-	-	18
OTOKAR	28	40	49	87	-	-	-	-	-	-	-	-	204
TEMSA	21	22	17	16	-	-	-	-	-	-	-	-	76
TOPLAM - Total	72	98	190	147	-	-	-	-	-	-	-	-	507

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	9	4	19	22	-	-	-	-	-	-	-	-	54
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	256	300	306	307	-	-	-	-	-	-	-	-	1.169
MAN TÜRKİYE	242	271	330	254	-	-	-	-	-	-	-	-	1.097
OTOKAR	114	98	114	134	-	-	-	-	-	-	-	-	460
TEMSA	82	114	81	54	-	-	-	-	-	-	-	-	331
TOPLAM - Total	703	787	850	771	-	-	-	-	-	-	-	-	3.111

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	18	41	24	3	-	-	-	-	-	-	-	-	86
TÜRK TRAKTÖR	721	872	853	890	-	-	-	-	-	-	-	-	3.336
TOPLAM - Total	739	913	877	893	-	-	-	-	-	-	-	-	3.422

2025 Yılı İthal Otomobil Satışları
2025 P.Cars Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2025

Automotive Industry Monthly Report 4 / 2025

Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	1.255	113	96	138	127	-	-	-	-	-	-	-	-	474
Aston Martin	15	4	3	2	2	-	-	-	-	-	-	-	-	11
Audi	19.700	970	1.745	1.811	2.241	-	-	-	-	-	-	-	-	6.767
Bentley	37	2	2	2	3	-	-	-	-	-	-	-	-	9
BMW	25.784	1.771	2.374	3.706	3.546	-	-	-	-	-	-	-	-	11.397
BYD	8.331	2.758	2.583	2.870	5.397	-	-	-	-	-	-	-	-	13.608
Chery	57.047	1.016	2.690	2.916	3.010	-	-	-	-	-	-	-	-	9.632
Citroen	43.219	2.126	1.752	3.542	2.731	-	-	-	-	-	-	-	-	10.151
CUPRA	9.663	423	436	1.178	1.211	-	-	-	-	-	-	-	-	3.248
Dacia	33.658	1.359	1.839	2.077	1.978	-	-	-	-	-	-	-	-	7.253
DFSK	504	21	8	26	38	-	-	-	-	-	-	-	-	93
DS	1.971	125	142	143	200	-	-	-	-	-	-	-	-	610
Ferrari	24	-	2	2	2	-	-	-	-	-	-	-	-	6
Fiat	1.073	13	10	36	113	-	-	-	-	-	-	-	-	172
Ford	29.617	1.619	2.153	2.571	2.760	-	-	-	-	-	-	-	-	9.103
Honda	23.632	1.195	1.384	1.010	834	-	-	-	-	-	-	-	-	4.423
HONGQI	15	1	1	-	1	-	-	-	-	-	-	-	-	3
Hyundai	17.429	1.264	1.410	1.854	1.994	-	-	-	-	-	-	-	-	6.522
JAECOO	3.586	421	503	701	652	-	-	-	-	-	-	-	-	2.277
Jaguar	60	2	5	10	-	-	-	-	-	-	-	-	-	17
Jeep	3.366	204	186	258	241	-	-	-	-	-	-	-	-	889
KG MOBILITY	9.426	622	804	630	1.008	-	-	-	-	-	-	-	-	3.064
Kia	17.967	1.564	2.091	2.882	2.152	-	-	-	-	-	-	-	-	8.689
Lamborghini	22	-	1	2	1	-	-	-	-	-	-	-	-	4
Land Rover	2.973	186	171	204	158	-	-	-	-	-	-	-	-	719
LEAPMOTOR	218	7	3	4	11	-	-	-	-	-	-	-	-	25
Lexus	816	29	43	81	65	-	-	-	-	-	-	-	-	218
Maserati	276	14	10	25	24	-	-	-	-	-	-	-	-	73
Mercedes-Benz	29.967	1.924	2.152	3.089	2.505	-	-	-	-	-	-	-	-	9.670
MG	17.162	143	175	273	315	-	-	-	-	-	-	-	-	906
Mini	4.755	292	1.005	1.147	1.158	-	-	-	-	-	-	-	-	3.602
Nissan	27.088	1.440	2.015	2.753	759	-	-	-	-	-	-	-	-	6.967
Opel	45.212	2.416	3.502	3.698	3.860	-	-	-	-	-	-	-	-	13.476
Peugeot	53.886	2.425	4.032	7.980	5.984	-	-	-	-	-	-	-	-	20.421
Porsche	1.203	74	91	125	94	-	-	-	-	-	-	-	-	384
Renault	26.437	1.846	2.183	1.817	1.604	-	-	-	-	-	-	-	-	7.450
Seat	12.470	300	563	751	829	-	-	-	-	-	-	-	-	2.443
Skoda	43.972	2.359	2.262	3.767	3.489	-	-	-	-	-	-	-	-	11.877
SKYWELL	388	22	12	8	21	-	-	-	-	-	-	-	-	63
Subaru	335	75	36	38	32	-	-	-	-	-	-	-	-	181
Suzuki	5.894	295	386	461	515	-	-	-	-	-	-	-	-	1.657
TESLA	11.534	-	3.310	100	130	-	-	-	-	-	-	-	-	3.540
Toyota	10.004	987	1.652	1.268	1.555	-	-	-	-	-	-	-	-	5.462
Volkswagen	74.533	4.293	4.946	6.193	5.813	-	-	-	-	-	-	-	-	21.245
Volvo	13.024	698	730	1.133	1.150	-	-	-	-	-	-	-	-	3.711
GENEL TOPLAM - Grand Total	689.666	37.418	51.499	63.282	60.313	-	-	-	-	-	-	-	-	212.512

2025 Yılı İthal Hafif Ticari Araç Satışları
2025 Light Commercial Vehicles Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 4 / 2025
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Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	18.009	1.027	1.361	3.062	1.706	-	-	-	-	-	-	-	-	7.156
DFSK	675	43	36	44	46	-	-	-	-	-	-	-	-	169
Fiat	24.516	1.601	1.484	1.911	2.551	-	-	-	-	-	-	-	-	7.547
Ford	33.844	1.814	2.085	2.653	2.549	-	-	-	-	-	-	-	-	9.101
FOTON	-	5	48	230	108	-	-	-	-	-	-	-	-	391
Hyundai	4.414	51	41	73	113	-	-	-	-	-	-	-	-	278
Isuzu	1.584	36	33	87	56	-	-	-	-	-	-	-	-	212
Iveco	3.850	110	301	558	290	-	-	-	-	-	-	-	-	1.259
KG MOBILITY	2.444	158	206	247	345	-	-	-	-	-	-	-	-	956
MAXUS	302	20	31	12	20	-	-	-	-	-	-	-	-	83
Mercedes-Benz	10.260	554	698	1.169	816	-	-	-	-	-	-	-	-	3.237
Nissan	-	-	-	-	85	-	-	-	-	-	-	-	-	85
Opel	17.244	1.078	1.094	3.541	1.954	-	-	-	-	-	-	-	-	7.667
Peugeot	19.656	921	1.047	3.143	1.589	-	-	-	-	-	-	-	-	6.700
Renault	15.677	613	564	1.162	795	-	-	-	-	-	-	-	-	3.134
Toyota	9.086	524	787	1.067	1.062	-	-	-	-	-	-	-	-	3.440
Volkswagen	22.266	969	1.078	1.780	2.047	-	-	-	-	-	-	-	-	5.874
GENEL TOPLAM - Grand Total	188.048	9.524	10.894	20.739	16.132	-	-	-	-	-	-	-	-	57.289